



- Press release -

Uitmarkt 2011 - Be touched

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26, 27 & 28 August 2011

Amsterdam – Museumplein, Leidseplein and the Vondelpark.

The Uitmarkt 2011: the opening of the cultural season. A season which will see the arts and cultural sector in general face tough challenges. But also a season of growing solidarity, new initiatives and collaborations - something that the Uitmarkt has stimulated for many years already.

The Uitmarkt: *the* cultural event of the year!

The Uitmarkt features an exciting array of previews and highlights of all next season's must-sees. There's musical concerts, cabaret, the latest pop sounds, up-and-coming talent, unmissable books as well as previews of fascinating exhibitions - all uniquely presented in special Uitmarkt style.

The 34th edition of the Uitmarkt will be held at and around the Museumplein, Leidseplein and in the Vondelpark. Culture lovers in Amsterdam will be treated to an extensive cultural programme on 26, 27 & 28 August. The spectacular opening event on the evening of Friday, 26 August features performances by artists including Dutch actor and comedian Arjan Ederveen, The National Ballet, Ruben Hein and Dazzled Kid. Comedian Jörgen Raymann will host the evening.

The **Museumplein** will accommodate the Dutch museums, Amsterdam theatres, Dutch production houses and theatre groups who will all present highlights of the coming season's programme. Museums from all over the country let visitors know what they're all about at the Museum Quarter, made possible once again by the BankGiro Loterij. The four large outdoor stages (the UPC stage, Grolsch stage, Mercure stage and the Provincie Noord-Holland stage) will host dance and music performances ranging from the latest pop right through to classical gems. Or perhaps you'd rather catch a film? The outdoor cinema will screen Woody Allen's legendary work *Manhattan* and the animation film *Mary and Max*, directed by Adam Elliot.

The world famous Concertgebouw is where classical orchestras, ensembles and jazz bands get their chance to shine. Sit in on a rehearsal by the Royal Concertgebouw Orchestra in the main concert hall or enjoy the jazzy sound of Kim Hoorweg or of the Susanne Alt and band. Those who are more in the mood for an intimate ambiance can head to the smaller concert hall of the Orgelpark or the charming Vondelkerk, which both offer a wide range of musical performances.

Leidseplein is a true centre of Dutch theatre and home to the Stadsschouwburg, Theater Bellevue, the DeLaMar Theatre, De Balie, the Sugar Factory, the Melkweg and Paradiso. All of these venues will offer performance art, theatrical performances, cabaret and dance during the Uitmarkt.

The kids are in charge all weekend at the **Vondelpark** as the beautiful park once again hosts the Uitmarkt Junior. Children can participate in one of the many workshops organised by Amsterdam museums at **Partou Kids@Work**. Budding Anton Corbijns can try out their photography skills at FOAM Amsterdam and kids can get their Qi flowing by playing a game of Kungfu & Tai Chi tennis with the crew of the Tropenmuseum. The Vondelpark Open Air Theatre is the place to be for performances by children's theatre groups and a music performance by the Kinderen voor Kinderen choir.

Literature will also be represented at this year's Uitmarkt. The **Uitmarkt Books** consists of an extensive book market on Museumplein as well as a fantastic literary programme packed with debates and readings.

Press conference: Wednesday, 17 August 11:30 at *FOAM Pop-In* (Gabriël Metsstraat 2-6 Amsterdam).

If you have any questions or require more information on the Uitmarkt programme, please contact:

Mirjam Bentz van den Berg
Press Coordinator
mbentzvdberg@aub.nl
020 6211307

Esmée Sanders
PR Coordinator
esmee@devriesproducties.nl
020 6262656

To attend the press conference, please email: pers@uitmarkt.nl

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